



# Table Of Contents

Introduction	I
Values	III
Memeology	IV
Blockchain & Tokenomics	V
Decentralization	VI
The Future	VII

*"Crypto is about technology,  
Adoption is about people"*



## INTRODUCTION

Pussy Financial is a revolution. It is a call to arms, nay, a call to paws — a call to differ from the norm. It is a way to affect history by having fun. We know that most white papers are filled with complicated jargon that makes it difficult to decipher and understand. There is a place for more technical information, and because this is a living document, the technical components will be added over time.

Pussy Financial is a community driven project that's goal is to provide an ecosystem for anyone to learn and interact with crypto and DeFi at their own pace.

Pussy Financial is an ERC-20 meme token; its primary purpose is to have fun. We do not pretend to have some futuristic and novel way of affecting blockchains. Instead, the focus is you: our community. Creating a space where we can laugh, experiment, and most importantly, learn.

Pussy Financial was created with the idea of having a community where everyone can get a “place at the table”, and enjoy this thrilling market with like-minded people. We are still at the beginning of cryptocurrency; in fact, less than 5% of the world population actually uses crypto at the moment of this writing. Thus, there is major room for growth and learning.

The people who will profit in this largest transfer of wealth in history will be the people who understand this technology, that is, the people who have crypto-literacy.

Typically, technological advances transfer from the top down: from the most privileged, and most connected, down to the people who truly need those advances. The Internet truly revolutionized the world by establishing a way to digitally transfer information, and to bridge that gap of asymmetric information, allowing access of knowledge to transfer more freely.

Cryptocurrency, thus, is a step forward. It is a way, for the first time ever, to transfer value digitally and in a decentralized manner, with no authorities overstepping their boundaries.

What Pussy Financial intends to do is merge those two concepts and allow for a more free and brighter future with a byproduct of crypto education and adoption.

Now, you may ask, how can a meme token achieve all that? The answer is: the market capitalization does not lie! Meme stocks and coins have seen explosive growth, so much so that large venture capitalists are designating time and funds to understand this phenomena.

Lastly, our virality, engagement and capacity to be user friendly make us an easy stepping stone into the crypto-world. People around the world are already using and talking about \$PUSSY because it's easy to understand, and, most important, it's fun.

The community that surrounds the project cares, they teach with a collaborative spirit, and inform each other about the technology of the future.



## VALUES



### COMMUNITY

We believe the community is, and always will be the core of this project. Our community is dispersed around the world. Our meme is literally viral and worldwide. As we continue to grow, people from different countries are becoming a part of this project. Users from around the world now spread \$PUSSY in more than 15 languages!



### INCLUSION

Our community offers a place for everyone. We do not tolerate any form of discrimination. We welcome people of any background, race, religion, gender, and orientation. People with any level of knowledge are welcome. We invite you to come as you are and contribute how you can, this project will continue to be a community driven effort.



### TRANSPARENCY

At Pussy Financial, we believe in decentralization and we are moving in that direction. Every decision is made with the community in mind. As such, we plan on moving towards a DAO (Decentralized Autonomous Organization) so that our community can make decisions in unison.



### HUMOR

At the end of the day, we are a meme coin, and jokes are part of our identity. Being part of \$PUSSY implies that you understand that it is funny. Have fun, learn. Don't take yourself or the coin too seriously. The value is in the meme!



## MEMEOLOGY

The commitment to spread \$PUSSY is one of the things we love the most from our community. A meme needs to go viral, and it's already been tested. \$DOGE has reached a market cap of over \$74 billion. If DOGE can do it, why not a project that plays the part of the perfect opposition to all the "Inu" clones out there today.

And that's how \$PUSSY was born.

Pussy Financial is family friendly, and gets everyone's attention. Our community is over 5000 members strong in just three months. Our community members pump out crazy amounts of memes each day, have formed amazing friendships, and are learning and growing! And this is just the beginning.

To test our virality, we took over the most major cryptocurrency event: Miami Bitcoin Conference. Ask anyone who was there, and they'll all tell you that \$PUSSY was on everybody's lips. We had community members drive in, and hand T-shirts out. We had a plane that was seen by the masses and tweeted about by major celebrities.

That plane is even being used and Photoshopped by other meme tokens to advertise their own tokens. We've had events at Vegas, and Lamborghinis wrapped by other community members. We've even had people add "Buy \$PUSSY sell Doge" to virtual spaces like crypto voxels.

As a community, we want to go big. We want to make history. We want everyone in the world to know about Pussy.Financial.

Doge, move over... Pussy has taken over.

To make this meme a reality, all of us as a community need to work together. Find your way to make the news. Find your way to make an impact. But of course, please be responsible and don't break any laws.



## BLOCKCHAIN & TOKENOMICS



### What's your \$PUSSY made of?

Choosing ETH as our blockchain was based on the security and scalability of the ethereum platform which allows us to be truly decentralized and independent. We care about our users, and a secure and established network like ETH provides our project with a value that we consider essential: decentralization.

Our community is the soul of this project, and we know that users need to be in control of \$PUSSY. ETH gives us the possibility of becoming a DAO and evolving as a community where we can remain truly decentralized and autonomous. We believe that crypto is still new and evolving, and we are excited for ETH 2.0 and its promise of faster and cheaper transactions.



### Know your \$PUSSY

**Ticker:** PUSSY

**Token Standard:** ERC20

**Max Supply:** 420,000,000,000

**Burned Amount:** 201,600,000,000

**Listing Price:** 0.00000000119 ETH



## DECENTRALIZATION

The \$PUSSY vision is to be a Decentralized Autonomous Organization (DAO), in which the team transfers control of token decisions to community members.

\$PUSSY would then be completely permissionless and won't differentiate between any team or DAO member over a regular HODLer or grant any special abilities or control over the token.

This transition into a DAO will keep our network safe and optimized, and provide transparency in our decision-making process as a project. The community will be incentivized to participate in this network, which will in turn help to keep everybody involved and informed as the project matures.

\$PUSSY by itself can then be the governing token in our DAO. As such, community members will be able to use their tokens as voting power to make decisions over the project.

As of this writing, the DAO is still being worked on, and the specifics will be released to the community when they are completed. This is something we wish to make irreversible, so it is something we need to take our time with and not rush.



## BEYOND THE MEME

There is so much more to \$PUSSY than just LOLs. Just two months in, \$PUSSY has a vibrant community that is learning and growing the cryptosphere. For many in our community, this is the first time having a wallet, interacting with uniswap, or even owning crypto. We see power in that!

We want to expand for first timers, keep our community engaged, and keep on learning. For now, it's very easy to get free tokens by just interacting with the community on Discord (Pussy.gg/discord)!

With an introduction of our \$PUSSY Faucet it will be even easier to receive free \$PUSSY and engage! When launched, this faucet will make the token even more accessible, allowing anyone to receive \$PUSSY passively.

A promotional \$PUSSY Farm is in the works as we find a product market fit. The \$PUSSY Farm's main purpose is to educate the community on DeFi, how staking works, and to reward existing \$PUSSY HODLers. This will help promote the project, and attract more participants as we prepare for more advanced farms.

Want to find out more? Interact with our community and find out more about where we are going. Heck, you can even help shape it.



## WHAT IS THE FUTURE OF \$PUSSY

The future of \$PUSSY is bright. We have a dedicated community and a viral sensation... Let's make the future together!

# DISCLAIMER

This is a living document and information will change as the project develops. Please note information herein does not constitute investment advice, financial advice, trading advice, or any other sort of advice and you should not treat any of the content as such. Nothing in this document should be construed as forward-looking statements. There can be no assurance that actual results will not differ materially from those expressed.

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Risk Disclosure: Please note there are always risks associated with smart-contracts. Please use at your own risk. Pussy Financial is not a registered broker, analyst or investment advisor. Everything that is created is purely for informational and educational purposes. All information contained herein should be independently verified and confirmed. We do not accept any liability for any loss or damage whatsoever caused in reliance upon such information or services. Please be aware of the risks involved with any trading done in any market.



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